

SPONSORSHIP

ANNUAL RECREATION CONFERENCE

March 13 - 15, 2023

Holiday Inn Winnipeg - Airport West
2520 Portage Ave, Winnipeg, MB
R3J 3T6



2023





ABOUT RECREATION MANITOBA

Recreation Manitoba (Rec MB) is a provincial not-for-profit organization committed to enhancing the well-being of individuals, communities and places in Manitoba. It exists to collectively share the passion and spirit of recreation with its central role in building healthy active communities.

WHO ATTENDS?

This conference brings together delegates and speakers from different sectors to discuss and share current and innovative topics, unique partnerships and promising practices'. Over 200 delegates from across Manitoba representing:

- Recreation and sport organizations
- Municipalities
- Community agencies
- Health organizations
- University and Colleges
- Recreation and Parks Facilities
- Urban Planning & Landscape Architecture Firms
- Long-term Care Facilities
- Adult Day Programs

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Recreation Manitoba invites you become a sponsor and/or exhibitor at the 27th Annual Provincial Conference taking place from March 13-15, 2023.

This is your opportunity to showcase your products, services and make important contact with a broad audience of recreation leaders.

Reserve your tradeshow booth or sponsorship package now and take advantage of this excellent marketing opportunity! Rec MB has a variety of packages that allow you to choose one that best suits your needs and helps you to connect with your target audience. Choose from one of the listed packages or let us customize a sponsorship approach to best profile your company to our delegates.



BENEFITS OF SPONSORSHIP

- *Promote* your brand to more than 200 delegates representing over 80 communities that represents many municipalities from across Manitoba. Position yourself as an industry leader by demonstrating your commitment to Manitoba's recreation sector.
- *Build* your image as a business leader among Manitoba's recreation community by showcasing your products and services.
- *Gain* targeted exposure to new and existing clients by interacting with them throughout the conference and trade show.
- *Expand* your knowledge of the needs of your prospective clients by attending the conference and workshops.
- *Align* your brand with those who work and volunteer to improve the quality of life of Manitobans.

SPONSORSHIP PACKAGES

CATEGORIES

GOLD SPONSOR: \$3,000

As a GOLD Sponsor, you will have an opportunity to showcase your commitment to the recreation sector at the conference.

Benefits include:

- Verbal and visual recognition during the conference opening welcome/introductions as the Gold Sponsor of the conference
- Sponsorship certificate indicating sponsor level
- Two complimentary conference registrations
- Half page colour advertisement space in the Conference Program**
- Trade show booth with a “preferred choice” location on the day of the Trade Show
- Sponsorship Profile on Website

- Sponsor logo displayed on the following conference materials:
 - Electronic banners, digital displays, and slideshows throughout the event
 - Logo or banner prominently displayed on the Website
 - Conference program, postcard, website, Newsletters, and social media posts
 - Delegate Notepad
 - Sponsorship Certificate indicating sponsor level
- Sponsorship recognition during the Trade Show
- Opportunity to include corporate material in delegate bags
- Opportunity to provide a delegate draw prize to be awarded in main tradeshow room*
- Opportunity to share company information in conference evaluation*

* Recreation Manitoba is happy to facilitate the procurement of these opportunities at sponsor's expense

** items can be upgraded



SPONSORSHIP PACKAGES CONTINUED

SILVER SPONSORS: \$2,000

As a SILVER Sponsor, your company will have an opportunity to be involved with the conference in a variety of ways.

Benefits include:

- Verbal and visual recognition during the conference opening welcome/introductions as the Silver Sponsor of the conference
- Logo and sponsorship level recognition on the following Conference materials:
 - Electronic banners, digital displays, and slideshows throughout the event
 - Conference program, postcard, website, Newsletters, and social media posts
 - Delegate Notepad
- Sponsorship certificate indicating sponsor level
- Sponsorship Profile on Website
- One complimentary conference registration
- Sponsorship recognition during the Trade Show
- Opportunity to include corporate material in delegate bags
- Quarter page advertisement space in the Conference Program**
- Opportunity to provide a delegate draw prize to be awarded in main room*
- Opportunity to share company information in conference evaluation*

BRONZE SPONSOR: \$1,000

Take a step up from the traditional Trade Show exhibit options and move your company into the spotlight with the BRONZE Sponsor option.

Benefits include:

- Verbal and visual recognition during the conference opening welcome/introductions as the Bronze Sponsor of the conference
- Logo and sponsorship level recognition on the following Conference materials:
 - Electronic banners, digital displays, and slideshows throughout the event
 - Conference program, postcard, website, Newsletters, and social media posts
- Sponsorship certificate indicating sponsor level
- Sponsorship Profile on Website
- Sponsorship recognition during the Trade Show
- Business card advertisement space in the Conference Program**
- Opportunity to include corporate material in delegate bags
- Opportunity to provide a delegate draw prize to be awarded in main room*

* Rec MB is happy to facilitate the organization and/or procurement of these opportunities at sponsor's expense

** Advertisement size can be upgraded

TABLE OF BENEFITS

Contribution Level	Gold \$3,000	Silver \$2,000	Bronze \$1,000
Opportunity to address the Delegates			
Complimentary conference registrations	2	1	
Verbal and visual recognition of sponsorship during conference	✓	✓	✓
Sponsorship certificate indicating sponsor level and Sponsor Profile	✓	✓	✓
Complimentary tickets to the social event	2	1	
Advertisement in the Conference Program	1/2 Page Colour	1/4 Page Colour	Business Card Colour
Sponsor logo displayed on Conference Program, postcard, website, delegate t-shirt, Newsletters, and social media	✓	✓	✓
Sponsorship Profile on Conference webpage with Logo displayed in top banner and all landing pages	✓		
Recognition of sponsorship during the Trade Show	✓	✓	✓
Opportunity to include corporate material in delegate bags and on tables	✓	✓	✓



**LET US CUSTOMIZE A PACKAGE FOR YOU!
CONTACT OUR OFFICE TO DISCUSS A SPONSORSHIP
APPROACH THAT BEST MEETS YOUR COMPANY'S NEEDS.
(INCLUDING IN KIND CONTRIBUTIONS)**

OTHER SPONSORSHIP OPPORTUNITIES

DELEGATE GIFT SPONSOR: \$1,500 - \$3,000

(Unlimited Opportunities)

- Provided to all delegates
- Sponsor logo along side Rec MB logo
- Rec MB can facilitate procurement of promotional item at sponsor cost
- Opportunity to include one piece of corporate material/item in delegate bags

KEYNOTE SPONSOR: \$1,500

(Two Opportunities)

- Opportunity to introduce the speaker and present the thank you gift or sponsorship announced during introduction to speaker
 - Sponsor logo displayed on the following conference materials:
 - Displayed electronically throughout the event
 - Displayed beside session description in conference program
- Opportunity to include one piece of corporate material/item in delegate bags

SESSION SPONSOR: \$500

(10 Opportunities)

- Opportunity to introduce the speaker and present the thank you gift and sponsorship announced during introduction to speaker
- Sponsor logo displayed electronically in the session room
 - Up to 2 banners (provided by sponsor) displayed in session
- Opportunity to include one piece of corporate material/item in delegate bags

DELEGATE BAG SPONSOR: \$1,000

(One Exclusive Opportunity)

- Sponsor logo with Rec MB logo on all delegate bags
- Opportunity to include one piece of corporate material/item in delegate bags

CAFE SPONSOR: \$1,500

(One Exclusive Opportunity)

- Sponsor will host a hospitality room with food and beverages (at sponsor's expense) during the day
- Sponsor banners displayed in the room (provided by sponsor)
- Sponsor logo displayed on the following conference materials:
 - Displayed electronically throughout the event
 - Displayed beside room description in conference program
- Opportunity to include one piece of corporate material/item in delegate bags

SOCIAL EVENT SPONSOR: \$1,500

(One Exclusive Opportunity)

- Sponsor logo displayed on the following conference materials:
 - Displayed electronically in the event room
 - Displayed beside session description in conference program
- Sponsor logo displayed at each bar
- Opportunity for sponsor to provide volunteers at the social event

REGISTER AS A SPONSOR BY JANUARY 27, 2023
TO RECEIVE FULL SPONSORSHIP BENEFITS

SPONSORSHIP OPPORTUNITIES CONT'D

VOLUNTEERS T-SHIRT SPONSOR: \$500

(One Exclusive Opportunity)

- Sponsor logo printed predominately on the Volunteer T-Shirt
- Opportunity to include one piece of corporate material/item in delegate bags

NUTRITION BREAKS: \$500

(Four Opportunities)

- Provide Delegates with nutritional break during the conference
- Company provided signage displayed during nutritional break selected
- Opportunity to include one piece of corporate material/item in delegate bag

FULL-COLOUR ADVERTISEMENT ON CONFERENCE PROGRAM

Sizes	Member Price	Non-Member Price	Non-Member Not for Profit Price
Business Card	\$85	\$175	\$140
1/4 Page	\$160	\$325	\$260
1/2 Page	\$300	\$600	\$480
Full Page	\$500	\$1,000	\$800

Advertisement prices subject to GST

All advertisements must be submitted before January 27, 2023 to be included in the conference program

**LET US CUSTOMIZE A PACKAGE FOR YOU!
CONTACT OUR OFFICE TO DISCUSS A SPONSORSHIP
APPROACH THAT BEST MEETS YOUR COMPANY'S NEEDS.
(INCLUDING IN KIND CONTRIBUTIONS)**



TRADESHOW

Meet Your Current and Future Customers

The Trade Show offers exceptional opportunities to reach recreation decision makers from across Manitoba. It is an opportunity for your company to make personal contact and promote sales. The tradeshow is held during lunch to maximize your contact with conference delegates.

There is a high demand for the Tradeshow, so be sure to REGISTER EARLY.

Categories	Early Bird	Standard	Late
Rec MB Members	Free	\$100	\$150
Conference Sponsors	Free	Free	Free
Non-Members/ Corporate	\$475	\$525	\$575
Non-Members Not for Profit	\$300	\$350	\$400
Educational	Free	\$200	\$300

1. Tradeshow Booth

- Passport style where they must attend to be placed in a draw, signing or identified logo needed
- Company promotional opportunities (Raffle, giveaway, coupons, etc.)
- Company advertisement video
- Website Linked
- Logo Display
- Lead Generation
- 2 PDF handouts

2. Networking opportunities

3. Access to conference delegate registration list

Tradeshow Deadlines:

Early Bird: January 27, 2023

Standard: February 27, 2023

Late: March 10, 2023

**REGISTRATION DEADLINE:
JANUARY 27, 2023**



INQUIRIES

Sonny Albert
Executive Director
204.359.5398
salbert@recreationmb.ca

